



2018-2019 ONLINE ENHANCEMENTS

Improve your visibility to members of the legal community who are seeking experts by making these easy and effective enhancements to your online presence.

Additional Online Subcategories

As a benefit of membership, all FEWA members are listed in the online directory under subcategories identifying areas of expertise. Selecting subcategories is a marketing tool that greatly improves your visibility. Subcategories listed on your profile are searchable both by keyword search, and a search by area of expertise. First 3 subcategories are complimentary. Price listed is for **each additional** new subcategory. ***See attached form to select additional subcategories.***

\$ 20.00 each Remainder of 2018 & 2019 calendar year

Enhanced Online Profile

This allows you added functionality to:

- Upload your CV or resume
- Add a 250-word narrative biography
- Upload your company's logo
- Upload or link to up to 10 articles or publications you have authored
- Link to a short marketing video that is currently hosted on a video site (i.e. YouTube, Vimeo, etc).

\$ 50.00 Remainder of 2018 calendar year

\$ 100.00 2019 calendar year

\$ 125.00 Remainder of 2018 & 2019 calendar year

Featured Expert Witness

Featured Expert listings appear at the top of the online directory category search page for maximum exposure of your listing. Up to 10 experts will be featured on a rotating basis with the option to renew the listing after 6 months at the end of 2018 calendar year and then every calendar year after that.

\$ 250.00 Remainder of 2018 calendar year

\$ 500.00 2019 calendar year

\$700.00 Remainder of 2018 & 2019 calendar year

Online Display Ads

A display ad broadens your reach for business appearing on the right side panel of every search. Ad space is also available in the FEWA e-newsletter.

Contact FEWA office for display ad rates and additional information (415) 369-9614 or ExecDir@orensic.org



2018-2019 ONLINE PAYMENT FORM

Name _____

Phone: _____ E-Mail: _____

<u>Rates & Options:</u>	<u>Rate</u>	<u># of Categories</u>	<u>Cost</u>
Additional Online Subcategories	\$ 20.00 each	_____	\$ _____
Enhanced Online Profile	\$ 50.00 (remainder of 2018) \$ 100.00 (2019) \$ 125.00 (remainder of 2018 & 2019)		\$ _____
Featured Expert Witness	\$ 250.00 (remainder of 2018) \$ 500.00 (2019) \$ 750.00 (remainder of 2018 & 2019)		\$ _____
Total Amount Due			\$ _____

I hereby authorize the above updates to be made to my FEWA Online Directory Listing:

Signature _____ Date: _____

Payment Information: Check **Make checks payable to FEWA**
 Visa MasterCard American Express Discover

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Remit payment to:

Fax: (415) 764-4933

Email: BobCuddihy@gmail.com

Mail: FEWA, 575 Market St., Suite 2125, San Francisco, CA 94105

